

White River breakout

White River's annual sale was a wonderful success, averaging \$2097 for 179 Merino and Poll Merino rams.

What keeps the many regular buyers coming back year after year is the commercial results they are getting as exemplified by Rob Macartney, Corowa.

He bought at White River for the first time in 2009 and was back again this year, paying the sale's second top price of \$8500. Rob recently sold 440 wether lambs aged 11 months in one line. These averaged 24.91 kg carcase weight and made \$6/kg, returning \$164 including skins 2 months off shears. From that shearing they also returned \$42 of wool/head.

That is \$206/head income. No wonder he was back!

