

White River continues to invest in its future

At the recent Adelaide Ram Sale, the Daniell family continued to invest in its future genetic improvement by purchasing the \$34,000 top priced ram of the sale from Collinsville.

The 16 month old Poll Merino ram, Collinsville 120102 perfectly matches the White River breeding objectives for dual purpose sheep production.

“We were impressed with his overall make and shape. He has excellent structure and a big, well-muscled frame which will allow us to continue to breed sheep with robust constitutions and adequate size, increasing the value of our clients’ sale sheep and lambs,” John Daniell said.

“We just love his purity, silky muzzle and freedom from faults. Importantly, he has terrific wool figures that fit right perfectly into our flock’s wool objectives, free growing, well defined and heavy cutting, bright, lustrous and soft handling medium wool; the type of wool that fills the bales and has the most consistent high value demand in the market place,” he added.

To back up that visual wool appeal, Collinsville 120102 has outstanding measured figures of Micron 20.0, SD of 2.6, CV of 13.0 and CF of 99.7.

“We are looking to take our Poll Merino flock to the next level and be in a position to once again offer top rams in Adelaide at some time in the near future and this ram has everything needed to take us there. To be able to add such a quality ram to our breeding program is really exciting, and the fact that it comes from our original parent stud is another added bonus,” John Daniell said



Collinsville stud manager Tim Dalla holds Collinsville 120102, the \$34,000 top priced ram at the recent Adelaide Royal Show’s Merino ram sale, and is with the purchasers, White River’s Nicole Brands, John & Wes Daniell, Minnipa and Poochera.

Photo courtesy of Ian Turner